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Rosetta Stone v. Google (Joint Appendix)


Research Projects and Empirical Data

9-6-2007

# Vol. VI, Tab 38 - Ex. 20 - Email from Lena Huang

Lena Huang  
*Rosetta Stone*

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From: Huang, Lena  
Sent: Thursday, September 06, 2007 09:21:07 AM  
To: Ramsey, John  
Cc: Wu, Michael  
Subject: FW: [#196358610] Google AdWords Trademark complaint processed - ROSETTA SPANISH

FYI

-----Original Message-----

From: Google AdWords Trademark Team [mailto:ads-trademarks@google.com]  
Sent: Wednesday, September 05, 2007 7:13 PM  
To: Huang, Lena  
Subject: [#196358610] Google AdWords Trademark complaint processed - ROSETTA SPANISH

Hello Lena,

Thank you for sending us your trademark complaint letter. Your complaint has been processed, and the ads that was using your trademark "ROSETTA SPANISH" and "R STONE" listed below are no longer running:

R Stone A Rip Off  
Why Spend \$200+ On R Stone?  
Download Rocket Spanish For \$99!  
www.rocketspanish.com

Rosetta Spanish Scam?  
Wait, Don't Buy Rosetta Spanish  
Before You Read This!  
TopProductReviews.info

Rosetta Spanish Scam?  
Warning, Don't Buy Rosetta Spanish  
Before You Read This!  
Rosetta.TopProductReviews.info

Rosetta Spanish is a Scam  
See what I have to Say about it!  
Don't Buy anything yet!  
LearnSpanishReviews.net

Rosetta Spanish Course  
Learn-Spanish-Reviews.com  
Reviews

Is Rosetta Spanish Worth It? Don't Buy it Until You Read These

Don't Buy Rosetta Spanish  
LearnerSpanish.com/RosettaStone  
Sites.

Until you read how it compares to 3 other Top Learn-Spanish

Don't Buy Rosetta Spanish

CONFIDENTIAL

2434

RS-00089723

LearnerSpanish.com

Until you read how it compares to 3 other Top Learn-Spanish Sites.

Don't Buy Rosetta Spanish  
Until you read how it compares to  
3 other Top Learn-Spanish Sites.  
LearnerSpanish.com

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Please note, we only removed the specific ads you listed in your trademark complaint on a one-off, specific basis. We will not be disapproving the use of your trademark beyond the scope of your complaint. In addition, we only processed the exact ads you submitted. If you would like us to investigate variations or misspellings of your trademark by other ads, please supply us with the ads at issue and we will review them.

Best Regards,

Minsi  
The Google Trademark AdWords Team

EXHIBIT 20

CONFIDENTIAL

2435 2435

RS-00089724